

A photograph of Alumnus Jim Mickey, a middle-aged man with grey hair, smiling and leaning on a blue and orange railing. He is wearing a navy blue and white polo shirt with "UT SAN ANTONIO" on the chest and blue jeans. The background is a blurred view of a stadium or arena.

**UTSA**

# Giving

Alumnus  
Jim Mickey  
**STEPS UP**  
for **UTSA**

BUILDING THE NEXT GREAT TEXAS UNIVERSITY.



Dear UTSA Friends:

Welcome to the inaugural issue of *UTSA Giving*. I am very excited about this new publication because it is focused on some very important people—our donors and friends, like you. This is our opportunity to extend our thanks and share how your support is leading us forward at UTSA.

No university can be truly great without gifts and encouragement from friends. Especially during challenging economic times, higher education is a competitive market where resources are needed to maintain margins of excellence. No matter the amount, please know that each gift is invaluable to our efforts in advancing UTSA.

Our time to become the next research university for Texas is here. Our time to be a model of how academic excellence can unite with a commitment to providing opportunities for people from all backgrounds is now. It is our time to join together for UTSA, to make a difference for our students, our faculty and our community, and to show what Roadrunner pride is all about. We are celebrating giving to UTSA, and we are pleased that you are part of the family.

Warmest regards,

Ricardo Romo  
President



On the cover: Find out how the Mickeys are stepping up for UTSA Athletics. Story on page 8.

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## CONTENTS

### 4

#### GIVING SCENE

Because of the generosity of our donors, UTSA continues to thrive and excel. Here's a look—in photos and stories—at just some of those who help make the university great.

### 7

#### TIER ONE— THE RACE IS ON

UTSA is pushing to earn the designation of Tier One, or national research university. And now, thanks to the Texas Legislature's recent approval of House Bill 51, a framework and funding are available to help make it happen.

### 8

#### THE SMALLEST DETAIL

UTSA is propelled to the forefront of microscopy with the addition of a high-tech electron microscope that is only the second of its kind in the world.

### 10

#### STEPPING UP

UTSA alumnus Jim Mickey and his wife, Pat, are among several UTSA supporters heading up the Step Up UTSA initiative to raise \$15 million for UTSA Athletics and begin the Roadrunners' long-awaited football program.

### 14

#### ACE-ING COLLEGE

Since its launch 10 years ago, UTSA's Access College and Excel (ACE) Scholar Program has helped more than 400 San Antonio students succeed in school.

### 16

#### CIRCLE OF GIVING

Because of opportunities provided by alumni, donors and student financial aid services, recent UTSA graduate Mame Manu-Kwayie financed her education and managed to give back, too.

### 18

#### THE \$100 DIFFERENCE

A \$100 scholarship given to Dewey D. Davis in 1946 spurred a legacy of giving that has touched many other students.



## Giving scene

*Photos and stories  
of just some of those  
who help make the  
university great*

On April 9, 2009, more than 100 UTSA alumni and friends visited Club Giraud in downtown San Antonio to celebrate UTSA and its future. Among them were (left to right) UTSA Head Football Coach Larry Coker, Red McCombs, James Hayne and UTSA President Ricardo Romo.



Alumni Manny Flores '80 (left) and his wife, Janice Flores '82 (right), visit with State Sen. Leticia Van de Putte during a reception on May 14, 2009. The event was held at the Flores' Austin-based marketing and advertising firm, LatinWorks.



Betty and Berry Sutherland attended the 2009 UTSA Fiesta River Parade party on April 20, 2009, at the Marriott Riverwalk Hotel in downtown San Antonio.



Charles Walker; Daniel Gelo, dean of the UTSA College of Liberal and Fine Arts; Gabrielle Gelo; and Charlotte Walker mingle on the veranda at the UTSA Fiesta River Parade party on April 20, 2009, at the Marriott Riverwalk Hotel.



Kathy Swift (left) and her husband, Buddy Swift (right), hold up UTSA football jerseys, given to them in thanks for hosting a reception for Head Football Coach Larry Coker (center) at their home on April 20, 2009. The event brought together alumni and friends to discuss Coker's plans for UTSA football.



Julian and Diana Trevino (left) stand with Jennifer and Jerry Stotts at the King William Garden House in San Antonio. The Trevinos hosted a reception on June 30, 2009.

## Faculty members leave legacies through planned giving

Faculty members are a growing segment of donors to UTSA. Several faculty members have found that bequests in a will are an easy way to make a gift while leaving a legacy at UTSA.

A recent commitment comes from Marian Marti-nello, professor emerita and associate dean in the College of Education and Human Development. She is leaving a portion of her estate for COEHD faculty development programs. The impact of her generosity is felt throughout the university today, setting an example for faculty and other supporters.



east asia institute  
THE UNIVERSITY OF TEXAS AT SAN ANTONIO

## Liu continues support with \$2 million gift

Richard S. Liu, owner and CEO of Hong Kong-based Superior Leather Ltd., one of the world's leading leather manufacturers, recently gave \$2 million for the UTSA East Asia Institute. This raises Liu's total giving to the university to more than \$6 million.

Created in 2008, the East Asia Institute strives to promote the appreciation and understanding of East Asian societies and cultures and helps fulfill the university's commitment to prepare students for working and living in a more globalized society. With this gift, the institute will broaden UTSA's community impact by offering free public seminars, lectures, conferences, film festivals and visual art exhibitions, and by hosting individuals and programs from China, Hong Kong, Taiwan, Japan, Korea and other Asian nations.

## RECENT COLEMAN GIFT INSPIRES OTHERS

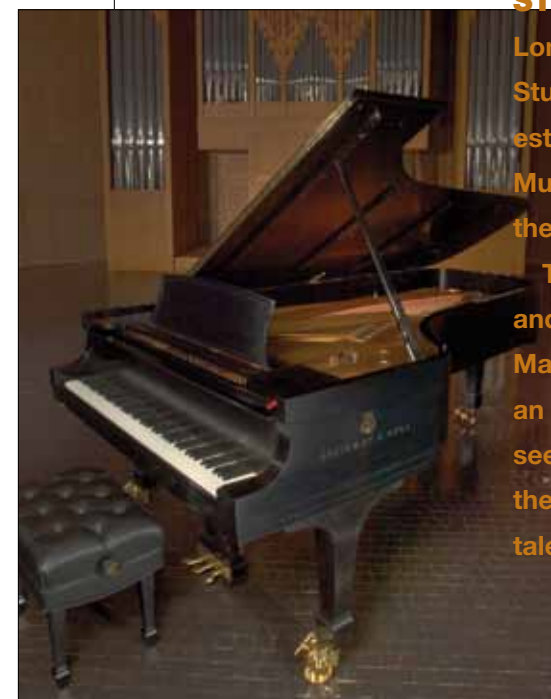
Continuing their philanthropic leadership toward UTSA, Bob and Ann Coleman committed \$100,000 to fund UTSA athletic initiatives.

The Colemans have supported the university for more than 30 years, assisting many students through the Bob and Ann Coleman Scholarships and the Coleman Athletic Internships. Their most recent gift is instrumental in expanding UTSA athletic facilities in San Antonio, has helped support Roadrunner football and has inspired others to give.

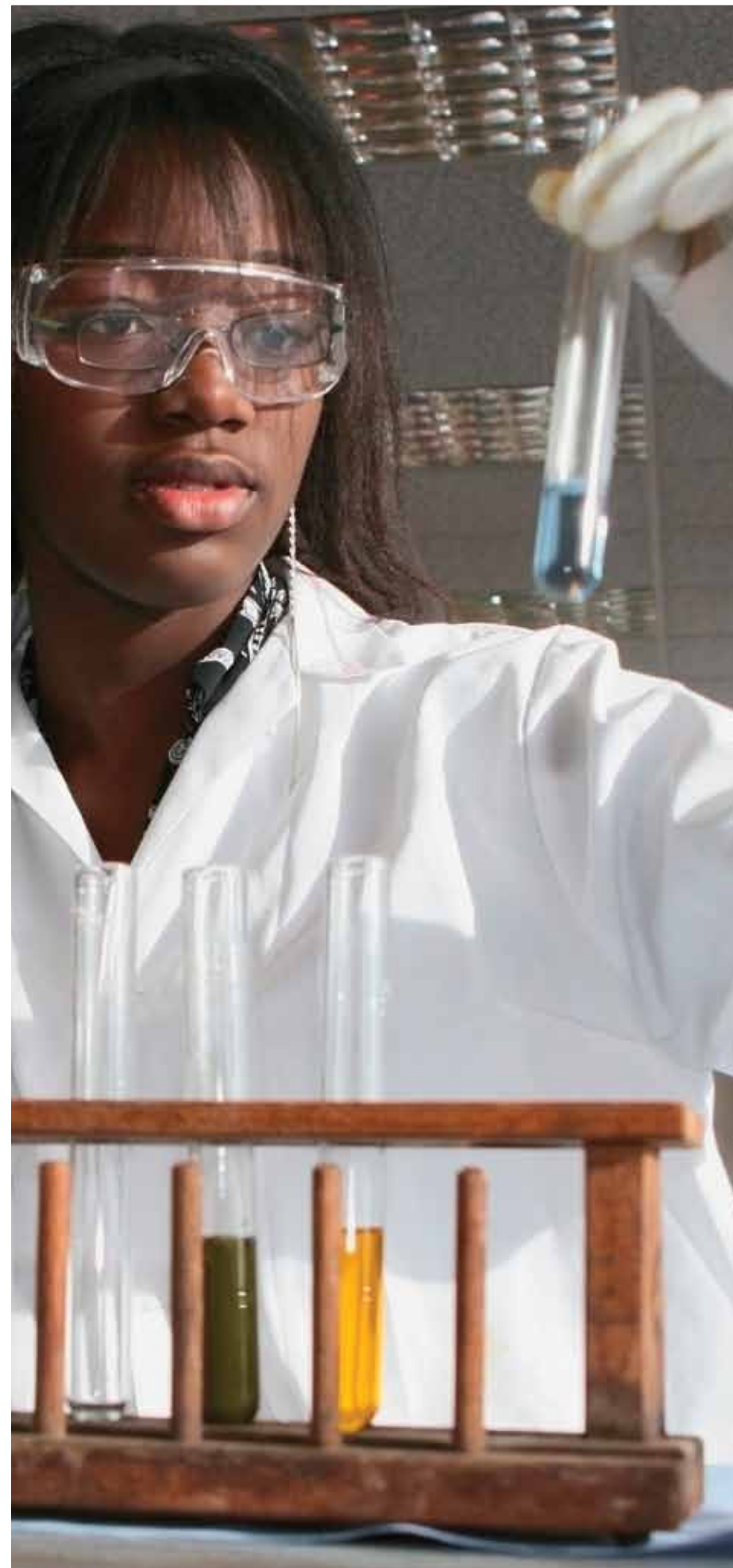
## STUMBERGS IMPACT UTSA MUSIC

Longtime friends of UTSA, Louis and Mary Pat Stumberg continued their support with \$250,000 to establish new scholarships in the Department of Music and to create a maintenance endowment for the university's new Steinway concert grand piano.

The Stumbergs, who endowed this scholarship and previous gifts in honor of Mary Pat's mother, Marjorie Powell Zachry, say they enjoy supporting an institution in their community because they can see the impact they have. With their recent gift, they are continuing their legacy of helping bright, talented students come to UTSA to study music.







# Making a Difference

## UTSA is building the Next Great Texas University.

Your support is helping UTSA to become a top 100 research university. Our Biotechnology, Sciences and Engineering Building is one of the largest and most sophisticated science facilities at any Texas university. Collaborations with the UT Health Science Center at San Antonio, the Southwest Research Institute and related private and public institutions enhance UTSA's research, teaching and service missions.

Make a difference at UTSA and in the world. Together we will address local and global challenges that affect all of us.

Learn more at  
**utsa.edu/give**

**UTSA®**

## State Legislature defines tier one criteria for UTSA success



*The most immediate impact of the legislation is the creation of the Texas Research Incentive Program (TRIP). It provides over a two-year period \$50 million in matching grants for private gifts given after Sept. 1, 2009.*

## The race is on

The Texas Legislature has set in place, through the recently passed House Bill 51, a framework and funding sources to assist The University of Texas at San Antonio and six other institutions as they endeavor to earn the designation of tier one, or national research university.

Signed into law by Gov. Rick Perry in June, the bill could double private gifts for enhancing research activities at the university. This one aspect of the multifaceted bill, called the Texas Research Incentive Program (TRIP), over a two-year period could give up to \$50 million to the seven institutions vying for the elevated status. The money would be in the form of matching grants for private gifts given after Sept. 1, 2009. The gifts can be given in support of endowed chairs, professorships, facilities, equipment, program costs or graduate fellowships or stipends.

Matching is allowed at varying rates, but any gift of \$2 million or more will be matched dollar for dollar. Gifts between \$1 million and \$2 million would receive a 75 percent match, while gifts of \$100,000 to \$1 million would be matched at 50 percent.

"This is strong incentive from our elected leaders. It's a powerful way UTSA alumni and friends can make a difference immediately," said UTSA President Ricardo Romo. "With increased giving now in the areas defined by the TRIP matching program, UTSA can become a national research institution that will have a positive impact on our students, San Antonio, the state of Texas and beyond."

There are only two public tier-

one universities in Texas—the University of Texas at Austin and Texas A&M University. The seven universities identified as contenders for the next tier-one school include UTSA, the University of Texas at Dallas, the University of Texas at Arlington, the University of Texas at El Paso, the University of North Texas, the University of Houston and Texas Tech University.

A tier-one school, or one that is designated as a national research university, is generally defined as any school exceeding \$100 million in research expenditures. Other criteria considered include the number of publications produced by university faculty, research citations, patents, the development of technologies that can benefit society, the number of research-oriented faculty, doctoral programs, Ph.D. students and postdoctoral trainees.

### Other bill highlights

Another critical portion of the bill is the creation of the National Research University Fund (NRUF), which would establish a permanent endowment for any newly created national research university. This section, listed as Proposition 4, is set to go before voters November 2009, to be included as an amendment to the State Constitution.

There are several criteria that a university must meet to be eligible to receive NRUF funds. UTSA has met the first, which is that it must be designated as an emerging research university. Second, a university must have at least two years of annual restricted research expenditures of more than \$45 million. Once these two criteria are met,

then a university must meet four of the following six criteria:

- An endowment greater than \$400 million
- Doctoral degrees awarded must top 200 in each of the previous two years
- High achievement of the freshman class for two years, to be defined by the Texas Higher Education Coordinating Board (THECB)
- Membership in the Association of Research Libraries or housing a chapter of Phi Beta Kappa
- High quality faculty for two years, to be determined by THECB
- High quality graduate-level programs, to be determined by the THECB.

"UTSA is strong, poised and ready to reach these goals, but we have a lot of work to do," Romo said. "There's never been a better time to give, in that the state has given us the resources to maximize the support of our community. I believe that UTSA can and will become the Next Great Texas University."

Among the bill's other highlights is a reward program for universities with an average of more than \$50 million in total research expenditures over the past three fiscal years. And for all of the 35 general academic higher education institutions in Texas, the Texas Higher Education Coordinating Board will distribute \$80 million in Performance Incentive Funding over the next two years to support critical areas such as math, engineering, teacher certification, nursing, allied health, computer science and physical science.



# The Smallest DETAIL

Gift helps propel  
UTSA to the forefront  
in microscopy

BY KATE HUNGER

Researchers at UTSA will continue their work on advancing cancer treatment and making a host of other discoveries using a powerful microscope that will be the first of its caliber at a U.S. university—and one of only two in the world.

The microscope, a second-generation aberration-corrected electron model made by JEOL, a supplier of scientific equipment including electron microscopes, allows users to view materials at extremely high resolution without distortion. A \$1.2 million gift from the Robert J. Kleberg, Jr. and Helen C. Kleberg Foundation helped make possible the purchase of the microscope, set to arrive on campus in fall 2009.

"The support of the Kleberg Foundation to UTSA has permitted a quantum leap [in] the instrumentation for nanotechnology," says Miguel J. Yacaman, Ph.D., chair of the College of Sciences' Department of Physics and Astronomy.

"The vision of the Klebergs has induced a great change on the research at UTSA that will no doubt result in better education for our students."

Yacaman, a renowned nanotechnology expert, compared the potential discoveries to be made with the super microscope to the

whole new world opened up by the Hubble Space Telescope after its launch in 1990.

"When they sent the Hubble to space, the number of discoveries that came from the Hubble were enormous," he says. "So we expect with this microscope to have tremendous discoveries of the nanoworld."

Nanotechnology, as Yacaman explains, entails working with matter in the microscopic dimensions of a nanometer—one billionth of a meter. For a little perspective, fingernails grow about a nanometer per second, and a strand of human hair measures roughly 20,000 nanometers in diameter.

Yacaman emphasizes that the microscope, playfully named "Helenita" in honor of Helen Kleberg Groves, president of the Kleberg Foundation, eventually will be available to researchers from a wide range of disciplines across the country and it will operate 24 hours a day.

"The idea is to make it a Texas machine and eventually a USA machine," he says, adding that its users will be "tremendously diverse; we will have all sorts of researchers using this machine, from materials science, chemistry and geology to industry, pathology and biology."

Improved cancer therapies, increasingly efficient and less expensive solar panels and electronics, stronger military vehicle armor and improved antibacterials are just a few research areas that will benefit

from the clear, magnified images of tiny particles.

While some universities and national laboratories have earlier model no-aberration electron microscopes, this will be the first of its kind in a university for at least several years, says Yacaman, who left the University of Texas at Austin to join the UTSA faculty in 2008.

"That will put UTSA on the map because a lot of people would like to use that machine," he says.

Microscopes on the order of those used in Yacaman's lab bear little resemblance to the models commonly found in the average high school science classroom. Computers run these instruments, which magnify samples to a far greater degree than can optical microscopes, which use lenses and light to make tiny objects viewable. Researchers around the state and country will be able to access the no-aberration microscope from the controls of their own computer and will simply need to send a sample to the lab at UTSA, Yacaman says.

The microscope will be the latest addition to the Advanced Microscopy and Nanotechnology Lab located on the Main Campus. Last year, an \$822,000 gift, also from the Kleberg Foundation, supported the purchase of three new microscopes, including two atomic force scanning probe microscopes that can measure the surfaces of nanoparticles, and a scanning transmission electron microscope that shows

three-dimensional images at high resolution. That scanning electron microscope replaced a 25-year-old instrument.

"The three [2008] purchases from the Kleberg Foundation give us the capability of really working with nanoparticles," says David Olmos, facilities manager of the lab. "At the nano level you have to have resolution because yeah, you can create all these little stars and particles of stuff that we're going to be using for research, but unless you can look at them, what are we going to say? 'Well, they're in there ... but we can't see them?' And the new microscope will take it to even a higher level."

The aberration-corrected microscope also can do chemical analysis at the atomic level as well as holography, which takes two-dimensional images and reconstructs them into three-dimensional images. This feature will be particularly helpful to biology researchers, who could obtain a 3-D view of a cell.

"You can do definitely a lot of research that was not possible before," Yacaman says, adding that his program will use these new capabilities to better analyze biological material and to "push the field" of cancer research. The lab should be fully operational by the end of the year.

In addition to attracting researchers, word of UTSA's microscopy resources is attracting

students as well. The opportunity to work in Yacaman's lab convinced postdoctoral fellow Alvaro Mayoral, of Spain, to come to UTSA. He says doctoral students would be hard-pressed to find a superior setting for their studies given the sophisticated tools funded with the Kleberg gifts.

"I don't think there's a better place you can go," he says.

Dr. Bruce Nicholson, chair of the department of biochemistry at the University of Texas Health Science Center at San Antonio, says talks already are under way between UTHSCSA and UTSA to collaborate on drug discovery, development and delivery. The no-aberration microscope would aid researchers in those efforts, he says, which could create nanoparticles to deliver drugs to tumors or destroy tumors in a targeted approach. And breakthroughs in cancer treatments would spill over into improved treatments for other diseases, he says.

In the case of the much-anticipated no-aberration microscope, the appeal will be huge, says Olmos. He compared the boost in his lab's equipment to the difference in refinement and power in the automobile world.

"All of a sudden you go to a Cadillac over here [the scanning electron microscope] and now we're ordering the Maserati," Olmos says. "We're going from a Volkswagen to a Ford to a Cadillac to a Maserati."



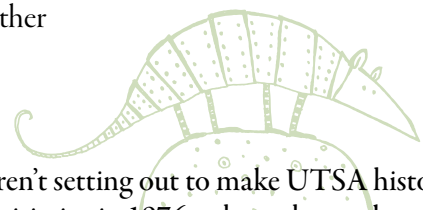
# STEPPING UP

Alum says Roadrunner football is key to rich college experience

By Rebecca Luther



Jim Mickey '78 and his friends weren't setting out to make UTSA history when they launched a grassroots initiative in 1976 to have the roadrunner adopted as the school mascot. They were motivated more to make sure that their university's sports teams didn't end up with the nickname that appeared to be the frontrunner among other students at the time: the armadillos.



Opposite page: Jim Mickey in 1976 working to promote the roadrunner as UTSA's mascot.

This page: Enthusiasm for UTSA is all in the family for the Mickeys. From left to right: daughters Katie Fry and Jenna, Pat and Jim.

"Our visions of armadillos were slow animals or dead ones on the side of the road," says Mickey, now Chief Operating Officer for Pocket Communications. "Our opponents would have had a lot of fun with that."

So Mickey and his friends, all business majors, launched a marketing campaign to promote the roadrunner instead. To aid their efforts, they enlisted the help of the Walt Disney Company, who gave the students permission to use the familiar image of the Looney Tunes Roadrunner on their T-shirts, as well as veteran San Antonio sports journalist Dan Cook, who plugged the roadrunners as the team mascot in his *San Antonio Express-News* column and on his KENS-TV broadcasts.

The roadrunners beat out the armadillos in a runoff election.

Now Mickey is part of another effort that will make UTSA history: He's among several San Antonio community leaders heading up the Step Up UTSA initiative to raise \$15 million for UTSA Athletics and begin a football program at the school. He specifically is working to help raise money among fellow UTSA alumni, and he began his role by being the first

San Antonio alumnus to step up with a significant gift to the campaign. It's a gift that Mickey and his wife, Pat, hope will set a positive example with fellow alumni and business leaders.

"This is like a rallying cry in a way. Wherever you go, now people are interested in talking about football, so there's great momentum in front of us," Mickey says. "Hopefully what we can do is create the win-win. Football is the catalyst and the momentum I think to get more alums and the city excited and more involved at UTSA."

"Ultimately, the university provides so much support to our workforce and educating the community."

Though he's an enthusiastic Roadrunner supporter now, UTSA wasn't on Mickey's radar when he began college. A triple sport athlete at San Antonio's Lee High School (football, basketball and track), Mickey enrolled at the University of Texas at Austin with hopes of earning a walk-on spot on the university's track team. But when a family illness brought him home to San Antonio, he transferred to UTSA and formed an intramural basketball team with some of his old friends from Lee as well as

former rivals from Roosevelt and MacArthur high schools. He still rooted for the Longhorns but says he found a smaller, friendlier campus at UTSA, as well as business faculty that he felt could provide students with more practical applications and not just book sense.

Though the university was still a commuter school, Mickey and his friends made it home. He and another friend often explored the undeveloped campus in the early morning hours, building campfires and playing guitar. "Back then we called it UT Boerne because it was closer to Boerne than San Antonio," he says.

With his B.B.A. in management in hand, Mickey embarked on a career that took him away from his hometown. He started out as a management trainee at Southwestern Bell, a job that at one point forced him to move six times in 20 months; he quipped to family and friends that his mailing address was "in care of I-35." He didn't stay involved with his alma mater, mainly because, he says, "I was moving so much the university couldn't keep up with me."

Mickey did return home to San Antonio in 1991, and after working for Southwestern Bell/

AT&T for 17 years, he joined Sprint, where he was promoted to national vice president for retail. Later, Mickey was named president of Movida Communications, a prepaid provider, before joining Pocket Communications in late 2007. Though Mickey's career continues to require much of his time, he made the decision when he moved back to San Antonio to get involved with his alma mater.

"I feel blessed that I'm back in San Antonio, the city I love, where I can stay close to UTSA and give back, because they've done so much for me," he says.

Mickey first began giving back by simply becoming a life member of the Alumni Association. Over the years, he and Pat have contributed to the Roadrunner Athletic Fund, Alumni Association Scholarships, Women's Walk, President's Associates and College of Business Scholarships, among other programs. But what's incalculable is the amount of time the Mickeys have given of themselves to the university, says Jane Burton, UTSA Assistant Vice President for Alumni Programs. Burton first met Mickey in 1976 when she was executive assistant to the dean of students and oversaw student government

and other student associations; she remembers being impressed by his and his friends' tenacity during the mascot election. They became reacquainted when Mickey served on the Alumni Association's board of directors from 1998 to 2004.

"He's extraordinary," Burton says. "He has such passion for UTSA and he's never lost contact with the university, no matter how far he was away or traveling or the demands of his job, he always tried to make some time for UTSA. He's so interested in helping those that come after him have an even better experience than he did at UTSA."

In addition to serving the Alumni Association, Mickey also serves on the Athletics Advisory Council and volunteers his time for other alumni and athletics events. One of his favorite UTSA events is the Alumni Association's ring ceremony, and he regularly attends the event to call out the names of all the ring recipients. In 2001, he readily accepted President Ricardo Romo's invitation to deliver the commencement address to College of Business students and shared with the new graduates his story of how the roadrunner became the UTSA mascot, as well as sage advice from Dr. Seuss' *Oh, the Places You'll Go!*

"That was really cool," Mickey says. "When you're a student in school you never imagine that one day you could be asked back to speak to other students at the school."

Though a former student at Oklahoma State University, Pat Mickey became a Roadrunner in her own right through her husband's involvement at UTSA. "When he couldn't be at the [UTSA] Scholarship Salute, she came and represented the family," Burton says. "She really got very close to the scholars and I think realized what an impact they were having with their alumni scholarship. And she came to the athletics banquets with him and she got to know the athletes and got to see the program that he loved so much."

Pat says she's always felt welcomed at UTSA, so much so that when her daughter Katie Fry was offered an alumni scholarship to Oklahoma State, Pat talked her into staying in San Antonio and going to UTSA instead. Fry got involved on campus—even helping to lead the 2004 student fee referendum that helped pave the way to start a football program. She graduated in 2005. When it came time for the Mickeys' daughter Jenna to go to college, she followed in

her father's and older sister's footsteps and enrolled at UTSA as well. Jenna Mickey graduated in 2008 and formerly worked as a human resources specialist for the university. Jenna now is enrolled at UTSA again to finish up some prerequisites before she begins a doctoral program in physical therapy.

Their daughters are very much on the Mickeys' minds as they extend their support to UTSA.

"I grew up with those values—to help those who are less fortunate than you, to want more for your kids than you had for yourself, to do what's right," Mickey says. "I'm at the end of my career, so I don't know how much football is going to help my degree. I know it'll probably mean a lot more to Katie's and Jenna's degrees and all the other kids. I think we'll be able to recruit not just better athletes but a wider group of better students who want a richer experience, and football gives us that."

The Mickeys' commitment to help others keeps them involved with a number of other organizations throughout the city. They are active in and committed to giving to their church, the Community Bible Church in north San Antonio. A dog lover, Mickey serves on

the board of Texas Hearing and Service Dogs, and he has also been involved with the March of Dimes and Rotary Club. He shows his concern in other ways, too; after seeing friends stricken with cancer, he made a commitment to donate platelets at the blood bank on a monthly basis.

That dedication to the causes he believes in was exactly why he was asked to help lead the UTSA Athletics initiative, says Athletics Director Lynn Hickey.

"He loves UTSA and he has always been there for us as an adviser," Hickey says. "But we've really gone to him for specific leadership to head up this initiative with the alumni, and he's been outstanding."

She adds that Mickey's own pledge to Step Up UTSA will have a far greater reach than simple dollars. "That really helps when you have one of the leaders of your campaign say, 'I've given,' then it makes it a little bit easier to talk to everyone else about giving."

"I'm just very proud to have gotten to know Jim Mickey, and I look forward to giving him a sideline pass so that he can stand right next to Rowdy at that first football game."





# Investing In The Future

Looking back allows us to see our future more clearly. Opportunities and challenges—these make us who we are and how others view us. How do you ensure you are seen as you truly are?

A planned gift is a significant choice. You'll nurture and grow what you believe in—education for the next generation of Roadrunners. It is your investment in the future, and you will have a lasting impact on students and research at UTSA through scholarships, graduate fellowships or research support.

Make a difference at UTSA and join us in building **the Next Great Texas University**.



Learn more at  
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## UTSA by the numbers

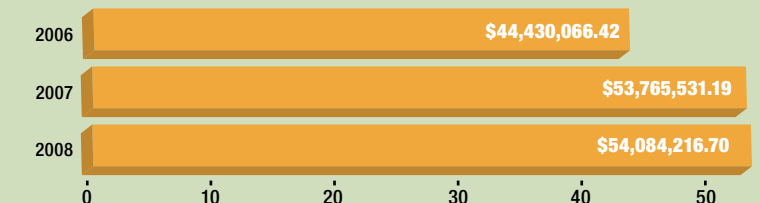


### TOTAL NUMBER OF GIFTS TO UTSA FROM FY 2007 TO 2008

**5,638**

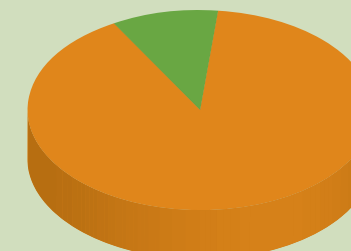
### ENDOWMENT VALUE

*all figures represent market value*



### INDIVIDUAL GIVING

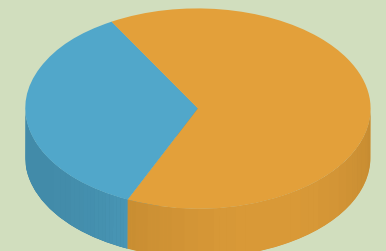
*all figures shown in percentages*



10.13 Alumni  
89.87 Non-alumni

### STUDENTS RECEIVING FINANCIAL AID IN 2007-08

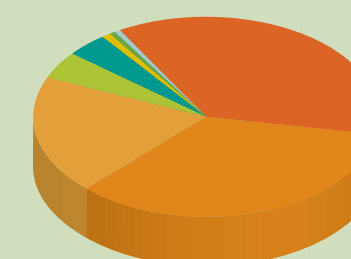
*all figures shown in percentages*



65.0 Students who receive financial aid

### WHO GIVES TO UTSA

*all figures shown in percentages*



36.31 Corporations and corporate foundations  
34.30 Individuals  
19.15 Other foundations  
4.67 Organizations and societies  
3.87 Alumni  
0.67 Other  
0.57 Faculty/staff  
0.46 Personal and family foundations and funds

UTSA is the second-largest institution in the University of Texas System and has been one of the state's fastest-growing public universities for much of the last decade. Along with record-breaking growth, the number of those who support the university and its mission of providing access and excellence also has increased.



# ACE ING COLLEGE

Scholarship and mentoring program helps students succeed in school

BY LYNN GOSNELL

On a spring-like February day, Phillip Casarez '07 and Desarae Rodriguez, who is expected to graduate in 2010, travel the short distance from UTSA's Downtown Campus to nearby Brackenridge High School to meet with college-bound seniors. They're on a recruitment visit for UTSA's Access College and Excel (ACE) Scholar Program, which targets students from 11 high schools in the San Antonio, Edgewood and Harlandale school districts. Proposed by Barbara Gentry, USAA Senior Vice President for Community Affairs, with funding from USAA and The USAA Foundation, the now 10-year-old ACE program combines scholarship monies with a substantial mentoring and advising component.

Casarez and Rodriguez, both former ACE Scholars, share with prospective students their personal struggles to adapt to college life—especially during that critical freshman year. “We’ve been there,” Rodriguez says. They credit the ACE Scholar Program for creating a spirit of community that kept them going during tough times.

The ACE Scholar Program promotes academic success for participants with programs such as learning communities, tutoring and individual advising. Students are given individualized attention to help hone the academic skills necessary to succeed in college.

Since 1999, the ACE Scholar Program has helped more than 400 students. Gentry credits UTSA's commitment to the program for its

remarkable success. “The success of the ACE program is really attributed to the way UTSA has handled it,” she says.

Leticia Duncan, Executive Director of UTSA's Tomás Rivera Center for Student Success, speaks with pride about the retention of ACE Scholars, who have an average first-year retention rate of 81 percent. Duncan, who helped write the original grant for USAA, says the collaboration between UTSA and USAA has brought about other benefits for students as well. USAA has built a solid record of expanding access and opportunities for young people. Along with ACE, the financial services company also supports the USAA Mentor Program. Launched in 1988, it is now in 16 area public schools and in 2008

involved almost 3,000 employee and retiree volunteers.

The USAA Foundation has also funded scholarships for hundreds of students, not to mention special events, professorships and chairs, yet it's the mentoring programs that are closest to Gentry's heart.

“You can give somebody a little bit of money to help them with school, but that doesn't take the place of their being motivated to do well in school. That comes from other people telling them they can do it, other people being there to support them—just that strength that somebody cares,” Gentry says.

Altogether, USAA employees have dedicated thousands of volunteer hours to weekly mentoring sessions with students in elementary, middle and high schools. The

mentoring program was set up so that volunteers could stay with the same students throughout their educational careers. “You could conceivably work with a student from second grade through high school,” Gentry says. In fact, many USAA employees and retirees have done just that, and some have continued the relationship into college—and beyond.

Gentry herself mentored a student named Marcy from elementary through to her high school graduation. Caring about students enough to show up once a week or correspond through a pen pal program sends a powerful message, but it's by no means a one-way communication, she says. “One of the things I learned from [Marcy] was that I can have expectations for her,



Photos by Jeff Huehn



“You can give somebody a little bit of money to help them with school, but that doesn't take the place of their being motivated to do well in school. That comes from other people telling them they can do it, other people being there to support them—just that strength that somebody cares.”

—Barbara Gentry

Barbara Gentry gathers with a group of ACE Scholars after the spring semester luncheon at the Downtown Campus. Top row: Roxanne Estrada, Elda Gallegos, Lizeth Hernandez, Cristina Sanchez. Middle row: Zachary Espinoza-Torres, Angelica Vasquez, Lillian Fabela. Bottom row: Stephanie Griego, Samantha Cerna

but they are my expectations; the expectations that are most important are what she sets for herself.”

It was at Gentry's request that UTSA staff first developed the ACE grant proposal for The USAA Foundation. “After reading about a similar program at the University of Houston, it sounded like something that would benefit students in San Antonio,” Gentry says. She was also inspired by the success of the already existing USAA Mentor Program.

Along with providing academic coaching and other assistance to students, the ACE Scholar Program also gives them \$2,000, dispersed over the students' first four semesters. To qualify, students must have at least a 2.5 high school GPA, and once accepted, they are committed

to attending the Downtown Campus, where they must take 12 college level hours each semester.

When the program was first proposed, the Downtown Campus was new, and its mission was to serve area students, especially those who would be the first in their families to attend college. It was the perfect fit.

As part of ACE, Duncan organizes a luncheon each semester where high profile business leaders, like Gentry, speak to scholars and offer insight to what a future after college could look like. Gentry's continued involvement with the students has made a positive impact, Duncan says.

“[Gentry is] very down-to-earth with our students,” she says, adding that the undergraduates appreciate

the personal interest that she takes in their lives.

“I was able to speak with Barbara one-on-one at my first ACE luncheon,” says Michael Martinez '08. “It's easy to approach her. ... She's always made the effort to stay in contact with the students and the program.” As a business major, he says it was meaningful to him to see active volunteerism modeled by the business community.

Along with her volunteerism, Gentry recently became a charter member of UTSA24, a group of

24 individuals who have committed to give \$2,500 annually to support the women's and men's golf programs. This personal contribution might be surprising considering that Gentry does not play golf. However, she invited the women's team members over to USAA for a tour and a luncheon.

“Her primary reason for joining the effort was to develop relationships with the coach and the women and mentor them in their careers,” says Brad Parrott, Senior Associate Director of Athletics.

Summing up her philosophy, Gentry says, “You make a difference. You give hope. You give opportunities. Sometimes you may even save lives. ... At USAA, we do the right thing, because it's the right thing to do.”



# Circle of giving

**FINANCIAL AID GAVE ALUM FREEDOM TO VOLUNTEER AND GET INVOLVED WITH HER UNIVERSITY AND COMMUNITY**

By Vincent T. Davis

**“There are more students now who are becoming more involved, and now you see more of that tradition and see more of that pride on campus. Mame is one who would illustrate that.”**

—Genevieve Lopez

Mame Manu-Kwayie's personal and academic growth at UTSA can be traced to the generosity of others.

Because of opportunities provided by alumni, donors and student financial aid services, the 22-year-old recent UTSA graduate has spent the past several years building a habit of volunteerism while maintaining a rigorous academic schedule. The recipient of numerous scholarships, many recognizing her extensive community service work, she never had to worry about applying for loans or juggling a full-time job with school.

“I’m so thankful,” says Manu-Kwayie, who graduated in May 2009. “I can’t express enough how this helped me find myself and develop as a student and as a person.”

During her time at UTSA, Manu-Kwayie served as president of Women of Honor, a service organization for women at UTSA, and was involved in several extracurricular activities. She worked with students at Fox Tech High School in San Antonio in the Advancing

Student Knowledge program, considered to be a crash course in the transition to college, and was one of the organizers of the second annual Ladies First! Women’s Symposium, a daylong series of workshops for college-age women that explore a young woman’s college experience.

Her sense of volunteerism and strong academic record—she maintained a spot on the university’s Honor Roll all four years—earned her recognition totaling tens of thousands of dollars. Among her awards were the Pauline W. and Samuel W. Cochran Scholarship, the Samuel Cochran Generativity Scholarship and the Leo Block Scholarship, all given in honor of Manu-Kwayie’s high academic scores and extensive community service.

A \$10,000 AXA Achievement Scholarship, received her freshman year, placed the Houston-born Manu-Kwayie in an elite class of students. The award, which is given to only one student from each state, paid for her first year’s tuition at UTSA. The scholarship is awarded

to students who display impressive ambition; goal setting; respect for self, family and community; and the ability to succeed in college.

Manu-Kwayie says that without the scholarships, she wouldn’t have had time for her community initiatives. But it wasn’t easy getting to where she is today. First, she had to learn how to ask for help.

As a high school student, she had to toss her doubts aside and abide by a calendar of deadlines. Most of all, she had to discipline herself to believe that there was a possibility she could be just as successful as classmates who won scholarships for being math whizzes and those who were accepted to Ivy League universities.

Once she did, the awards flowed. She earned multiple scholarships each year while in college, culminating in six received her senior year at UTSA.

Manu-Kwayie says she’s passionate about everything she does. “People can tell when there’s something you’ve stuck with and there’s a pattern of things you’re working

toward and things you believe in,” she says. “I was blessed in that way to do the things that I enjoy, and the scholarship money and accolades that came with that were just icing on the cake.”

Before graduation, Manu-Kwayie worked for the university as a Junior Discovery Officer, conducting interviews with UTSA alumni to help find ways the university can better engage them. She spoke to alumni about their passions and impressions of the impact the university is having on San Antonio and Texas.

Her supervisor, Genevieve Lopez, says Manu-Kwayie was one of the first students she hired.

“These students have UTSA

pride,” Lopez says. “They care about what the university is striving for. There are more students now who are becoming more involved, and now you see more of that tradition and see more of that pride on campus. Mame is one who would illustrate that.”

Manu-Kwayie finds satisfaction in her hard work. It makes her feel great, she says, but her inspiration lies with her family. Her parents, originally from Ghana, West Africa, have stressed the importance of education since she started school at the age of 5. As the oldest of four daughters, she said it’s important for her to set an example for her sisters—one who is a sophomore at the University of Houston and two

younger sisters who are in middle and elementary school.

“It’s the primary thing that motivates me,” Manu-Kwayie says. “They can have a template to say, ‘my older sister did well and so I can do that, too.’”

Now, Manu-Kwayie is directing that work ethic toward a career. She’s seeking writing experience and is applying for internships.

And she’s thinking of her new title of alumna. She plans to pass on her community skills and school pride to the next generation of UTSA students any way she can.

“I love my school,” she says. “It’s a great place to be. I feel so blessed and fortunate.”



**How much does it cost to attend UTSA?**

Tuition	\$4,800
Fees	\$2,866
Books	\$1,000
Room and Board	\$7,770
Transportation	\$880
Personal/Misc	\$1,750
<b>Total</b>	<b>\$19,066</b>

\*Figures are based on an undergraduate student taking 30 credit hours and living on campus in the 2008–09 academic year.



# The \$100 Difference

A small scholarship propelled UTSA's first professor into a career in academia

BY KATE HUNGER

A \$100 scholarship from the PTA at his Erie, Pa., high school served as the turning point in the life of Dewey D. Davis.

That modest amount of money sparked within him the idea of pursuing a college education. He did far more. A voracious learner from an early age, Davis went on to become an academic, a champion of community colleges and the first professor appointed at UTSA.

"No one in my family, no one in my community had gone to college," Davis says. He enrolled at Pennsylvania's Edinboro State College and worked his way through.

"That small scholarship is why he went to college," says Ruth Davis, his wife of 58 years and a retired high school English teacher.

It was also the first step for Davis—a carpenter's son and one of seven children—in a journey that took him to colleges and universities around the country and eventually to UTSA.

Davis' role at UTSA mushroomed quickly after he was hired for a week's worth of consulting work in June 1971 during the planning stages of the campus. Both Ruth and he say that the architects urged then-President Arleigh

Templeton to snag Davis, whose experience in construction work and understanding of campus building needs helped advance their work. So Davis left Sam Houston State University in Huntsville, Texas, where he had been an associate professor of education, and joined the fledgling UTSA as a professor of education, chairman of the department and coordinator of university planning. During his 15-year tenure at the university, Davis taught 27 courses, including research, curriculum and instruction; human development; and adult and adolescent psychology.

In fact, Davis recalls arranging to start his first class—a graduate level course on junior college curriculum—30 minutes early so that he could teach the very first class at the university, which held classes at the Koger Center downtown until the campus on Loop 1604 was ready.

Davis, the first professor emeritus, retired from UTSA in 1986. He and his wife live in Hondo, Texas, and have continued to support the university through the Dewey D. Davis, First Professor at UTSA, Endowed Scholarship, established in 1998 to assist undergraduates pursuing science teaching



careers in secondary education. Davis is quick to point out that they feel it is important to do what they can to enable others to achieve. And even relatively modest levels of support can be instrumental in a young person's dreams.

"Five hundred dollars might make a difference whether some kid goes to college or not," he says.

Davis' own love of learning took root from the moment he began first grade. By fifth grade, he was bored with lessons he already knew and began causing trouble in class—stunts such as dipping a classmate's pigtails in the school desk ink well. But a teacher who recognized his academic ability challenged him with extras such as the Morse code, the Greek alphabet, maps of the world and creating his own math problems. "One teacher made a difference," he says.

Both of the Davis daughters graduated from UTSA, and the couple continue their support in myriad ways. In addition to the College of Education and Human Development, they support women's athletics, the College of Liberal and Fine Arts, the Alumni Association and the Honors College. They also fund the Circle-4-D

scholarship for student athletes and are regular attendees at Roadrunner basketball games and other campus events.

From early on, Davis says he believed the university would thrive.

"I saw that was how it was going," he says. "I didn't see how we could miss. It wasn't a matter of whether we would [succeed], it was a matter of how soon."

Davis praises UTSA President Ricardo Romo for the strides the university has made in recent years.

"He brought it all together," Davis says. "We had a lot of people that made contributions, but he put us on the main course and we're on our way."

As for UTSA's future, Davis is succinct: "It's just unlimited," he says.

And in a sense, so is the impact of that \$100 scholarship awarded in 1946. Ruth Davis notes that the fruits of that award have been not only a bachelor's, master's and Ph.D. for her husband, but also a true domino effect that encouraged her to earn her bachelor's and master's degrees, and inspired the couple's siblings, children, grandchildren and countless others to embark on college journeys of their own.

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